



NEWS RELEASE

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GB to build £14.5m retirement village

GB Building Solutions has just won a £14.5 million contract to build a new 100-apartment retirement village in Stoke. The contract was awarded by Staffordshire Housing Association, a new client for GB Building which prides itself on over 60% of repeat business, after GB and the Housing Association formed a strong relationship during the second stage of the project developing the design.

The retirement village will be built on the site of the former pottery known as the Bilton Works Pottery. The village will include a variety of communal facilities including a gym, therapy suite, restaurant, bar, hairdressing salon and general store.

Known as West End Village, this brown field site development is expected to be the catalyst for the regeneration of Stoke. The buildings will feature environmentally friendly green roofs and solar panels to self-generate hot water for the residents and reduce the Village's impact on the environment.

GB Building has built up extensive experience in building retirement villages, having this week completed five villages for *avantage* and Cheshire County Council, including the largest timber framed building in Europe.

Martin Smout chairman and chief executive of GB Building Solutions says, "West End Village will transform an area of Stoke which is currently very much in need of regeneration. GB has built up extensive experience in building high quality care homes and we will be able to bring this experience to make a really positive difference to the living conditions of more than 100 older people in Stoke."

The work is just starting on site and is expected to take 79 weeks.

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Notes for Editors

GB Building Solutions is a solutions-focused construction company which believes in adding value and delivering on the promises it makes to its customers.

GB Building Solutions has five offices based throughout England and undertakes a range of new build and refurbishment projects in both the public and private sectors. It specialises in five sectors:

- ❖ Accommodation
- ❖ Commercial
- ❖ Education
- ❖ Hotels and leisure
- ❖ Healthcare