

## Bradford SSV gets a new name, a lick of paint and another high score from the CCS

An international graffiti artist has just completed the UK's longest spray-painted mural on the hoardings at our Sustainable Student Village site in Bradford.

The artist, Mohammed Ali, was commissioned by our client Mi7 and the University of Bradford to complete the artwork as part of the promotion of the 1026 bed student accommodation project which has just been given a new name. SSV will now be known as **The Green** and will be the UK's first multi-residential development to achieve a BREEAM Outstanding rating



The project, called **"Life in the Wall"** focuses on the power of education – and words – to transform society and the world. The artist centred his painting around powerful quotations from activists and public figures on themes such as unity, positive change and the environment, showing that the pen can overpower the sword.

The project concluded with a series of events on Friday October 1<sup>st</sup> with our own Duncan Reeves delivering a presentation on the sustainable features that are included in The Green. Duncan was followed on stage by performances from urban poets and rappers David J and MC Jonzi-D.

Meanwhile "Life on a GB Site" continues and the Considerate Constructors assessors recently paid their second visit to The Green. Project Manager Chris Goodall and his team were praised for their "exemplary" efforts and the way in which they are always open to advice and suggestions for improvements. As part of the process to achieve a BREEAM Outstanding rating, the SSV project team must receive a CCS score of 32 or higher. The team are well on their way to achieving this – they received a 38 score on this visit to go along with a previous score of 37.